



FARM PROGRESS SHOW® 2025

FIELD DEMONSTRATION POLICIES

EQUIPMENT CATEGORIES FOR 2025

- Corn Combine
- Combine Head
- Auger Cart
- Tillage - up to 6 mph
- Tillage - up to 15 mph
- Autonomous Machines
- Self Propelled Sprayer*
- Grain Cart Tractor
- Tillage Tractor
- UAV

GENERAL INFORMATION

The demonstration program outlined here will be in conjunction with the Farm Progress Show if crop and weather conditions permit. All demonstrations will be under the direction of supervisors provided by Farm Progress. Exhibitors must be qualified for one lot or more or Varied Industries Tent ("VIT") exhibitors must pay a \$500 fee to participate in the field demonstrations. There will be no demonstrations other than those listed below unless exhibitor arranges special plans with the show manager in advance of the Show.

All harvesting and tillage operations demonstrated at the show must conform to those standards and practices normally carried out by the host farm. Demonstrations begin each day at 11:00 am and end at approximately 4:00 pm. Each company representative should prepare 100 words of material about the product to be presented by a person designated by Farm Progress. This person will be in a mobile unit equipped with a public address system.

The field demonstration registration form can be found in the Exhibitor Resource Center (ERC). **The registration deadline to participate is July 31, 2025.** Exhibitors participating in the field demonstrations must also upload their Certificate of Insurance (COI) in the ERC by August 1, 2025.

The sound system in the field demonstrations will be playing pre-recorded files for the introduction, rules, and announcements. You will be asked to upload your 100-word script for each of your demonstration pieces in the registration form. Max Armstrong will record the script to be played before your script runs in each demonstration session.

FIELD DEMO DIGITAL SHOWCASE

Equipment to be featured in the 2025 Farm Progress Show Field Demonstrations will be published in an online listing on the show website www.FarmProgressShow.com. The page will include the exhibiting company, model name and specifications, description, and a link to the product's webpage and/or company website. This information will also be linked onsite via QR code so that visitors may access the information while observing the demos. If you do not wish to have your equipment in this digital showcase, please email peyton.fair@farmprogress.com after completing your registration. The digital showcase will be published after August 1, 2025 and prior to the beginning of the 2025 Farm Progress Show.

ASSIGNMENT MEETING

All demonstrators desiring to operate equipment at the show must attend our orientation meeting. This will be held on **Monday August 25th at 10:00 AM** in the Exhibitor Food Tent located outside the grounds near Gate 6. Assignments will be made and rules reviewed and given to all exhibitors participating in the field demonstrations. **ALL EQUIPMENT OPERATORS SHOULD CONSIDER THIS MEETING MANDATORY.** All guidelines and related rules will be fully explained during this meeting. Please consider it mandatory to have representation to receive this very important information and to ensure the safety of all participants and visitors.

DAILY MEETING

There will be a daily meeting at the staging area near the fuel station at 9:00 AM each morning of the show (Tuesday, Wednesday, and Thursday). At this meeting, we will discuss the day's plans and any changes that have been made due to the weather or previous day's activity.

CORN HARVESTING - 11:00 AM DAILY

SHELLED CORN HARVESTING

Corn was planted in 30-inch rows. Grain will be picked up by auger wagons from the machines. We will harvest approximately 160 acres of corn over the three days of the show. Each machine will be limited by acres available. However, no more than one machine per company will be permitted to operate at one time. Corn combines are not permitted to use rear choppers or spreaders. Materials must be dropped directly onto the ground. Corn will go from auger wagons directly into trucks for transport.

AUGER WAGONS

Nominate as many units as your like. The auger wagon demonstration is not considered part of the combine demonstrations; therefore, auger wagons must catch corn from any combine that needs it. Auger wagons will not be permitted to match up to and catch from only certain brands of combines.

TILLAGE - 2:00 PM DAILY

All demonstrations will take place on corn stalks.

TILLAGE SPEED CATEGORIES

We will have two different speed categories for tillage this year. Crowd control will be handled differently for each group, so be sure to categorize your equipment correctly. The groups will be up to 6 mph and 6 through 15 mph.

The tillage demonstration will run the up to 6 mph group first with the crowd held at a reasonable distance from the machines. After that group has run, the crowd will be moved further away from the machines and then the higher speed machines will operate. This will be discussed in further detail at the demonstration meetings, but do not hesitate to contact with questions in advance of the show.

SELF-PROPELLED SPRAYER DEMO AREA (BY INVITATION ONLY)*

At the Monday morning meeting, we will identify the field that will be used for self-propelled sprayer demonstrations. This area will be available to exhibitors who wish to have one-on-one demonstrations with growers. There will be no scheduled times or presentations. This area will be available for you to operate machines with growers in training seats. The area will be shared among all companies who wish to participate - no dedicated strips for each company. Machines should be locked when company personnel are not present. Transporting growers to the area will be the responsibility of the participating company.

AUTONOMOUS MACHINES

Dedicated driving ranges for Autonomous Machines will be provided. Specifics of that area will be provided when the machines are on-site the week before the show.

RIDERS

For safety reasons, there will be one company representative allowed to ride along in a training seat to assist the operator's vision, only if the machine is outfitted from the factory with a training seat.

ASSIGNMENTS

Management reserves the right to assign any and all equipment to specific areas for demonstration purposes. Such assignments will be made as fairly as possible, with the purpose of giving each demonstrator the best exposure possible. All equipment must demonstrate in the specific area it is assigned to and will not be permitted to migrate from one demonstration area to another unless done so under the direction of field supervisors and with the permission of the Show Manager. In addition, machines may not migrate to or from the demonstration area or the exhibit lot.

NO DUPLICATES

To economize space, please do not operate duplicate machinery. Equipment with the same model number with different attachments would be considered a duplicate.

SAFETY TIPS

Do not dismount from your machine until the power takeoff has been disengaged and all moving parts have stopped. Remember that each machine is surrounded by spectators. Operate your machine with their safety in mind. In addition, never leave your power units until you have removed the key or immobilized the engine. We recommend that you have someone remain with your unit when it is left in the field. A fire extinguisher must be on each combine.

DEMONSTRATION EQUIPMENT PARKING

Prior to the show, all implements that are to be demonstrated should be parked in an area designated by the Show Manager. Check with your field supervisor about night parking areas each evening during the show. No implements are to enter or leave the staging area without the permission of a supervisor.

TERMS

Each exhibitor is responsible for providing operator and power for their demonstration units. All demonstrations are under direction of Farm Progress field supervisors. We agree to indemnify and hold harmless Farm Progress Companies and its affiliates; the cooperating farmers and owners, and cooperating farms against and from any and all losses, damages, expense, cost, charges, liability, claims and demands occurring or resulting from or connected with our exhibit and demonstrations of equipment. Farm Progress ("Sponsor") shall have no liability to an exhibitor if Sponsor should postpone or cancel a Farm Progress Companies' show because of acts of God, accidents, fires or other interruptions of any nature beyond the Sponsor's control. Eligibility of participation is contingent upon Certificate of Insurance submission through Exhibitor Resource Center by August 1, 2025. Failure to upload COI will result in ineligibility to participate in the 2025 Farm Progress Show Field Demonstrations.

CONTACT US

For more information or questions regarding the 2025 Field Demonstrations at the Farm Progress Show, please contact Senior Operations Manager, Rick Wild, rick.wild@farmprogress.com

